

LOOK OVER THE FARM GATE

TERMS & CONDITIONS

Promoting good mental health in agriculture is vitally important—particularly during challenging or stressful times.

Local agriculture industry groups, not-for-profit organisations and community champions are all well placed to boost farmer mental health and wellbeing through community events and programs that provide social connection opportunities for farming communities.

There are many ways to support farmer mental health—and you may already have an idea for an event that's a perfect fit for your community. If you'd like to chat through your concept before applying, please contact:

Sally Cunningham or Kelly Barnes

📞 03 5551 8533

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Before you start, we encourage you to read [Tackling the Tough Topics: A step-by-step guide to plan mental health and wellbeing events in farming communities](#). This guide includes practical templates, case studies, and top tips to help you design an event that's safe, meaningful, and suited to your community's needs.

Grant amount:

💰 \$1,500 – \$5,000 per event

💡 For events of particularly high impact, grants over \$5,000 may be considered, please contact us to discuss your proposal.

KEY DATES:

📅 Grants open: **16 June 2025**

📅 Grants close: Open until **31 October 2025 or until funds are fully allocated**, whichever occurs first

📅 Activities end: All funded activities must be completed by **31 October 2025**

FUNDING GUIDELINES

The following conditions apply to all applications:

1. **Eligibility:** Applicants **must** be a member of the agriculture industry or farming community or be able to demonstrate current links to a local farming community through activities such as supply and services, community support, healthcare providers. **(Essential)**
Eligible applicants include, but are not limited to:
 - Community or farmer groups
 - Sporting clubs
 - Volunteer organisations
 - Service providers
 - Incorporated bodies
 - Private businesses
 - Local government organisations
 - Healthcare providers
2. **Location:** The primary beneficiaries of the activity **must** be members of a **Victorian** farming community. **(Essential)**
3. **Timing:** Activities **must** be conducted between **1 June and 31 October 2025**. **(Essential)**
4. **Focus:** Applicants should be able to demonstrate how the proposed activity will support **mental health and wellbeing**.
5. **Participation:** Events should aim to engage a significant number of community members. A minimum of **15 attendees** is suggested.
6. **Promotion:** Activities should be **actively promoted** to ensure the majority of the target community (e.g. farmers, agriculture workers, and their families) are aware of the event in advance.
7. **Compliance:** All marketing, communications, and event content should adhere to **NCFH media guidelines**. The applicant (or auspicing organisation) **must** consider whether it requires **public liability insurance** for the event and ensure an appropriate policy is in place.
8. **Use of Funds:**
 - Grant funds **must not** be used to purchase alcohol or any items inconsistent with the promotion of positive wellbeing.
 - Allowable costs include (but are not limited to): food, venue hire, equipment, professional entertainers, trainers or speakers, and supports that promote wellbeing. If you're unsure whether something is eligible—please ask us!
9. **Confidentiality:** Financial and banking information provided will be treated confidentially and used solely for the purpose of grant processing. Bank details will be securely stored and deleted after payment has been completed.
10. **Payment Timing:** Grant funds will be paid **after your event** has taken place. If this poses a difficulty for your group, please contact us to discuss alternatives.
11. **Acknowledgement:** Successful applicants are encouraged to tag NCFH in social media posts about their event using **#LookOverTheFarmGate**.
12. **Reporting:** Successful applicants are required to complete a **post-event survey** within one week of the event. A link to the survey will be sent via email.
13. **Photographs:** You are welcome to submit event photos. By doing so, you confirm that individuals identifiable in the images have given permission for their use in NCFH reporting, promotions, and communications (print and digital). It is your responsibility to ensure all permissions are obtained prior to submission.