



NATIONAL CENTRE FOR
**FARMER
HEALTH**



2024 FARMER HEALTH SYMPOSIUM SPONSORSHIP PROSPECTUS

Advancing health, wellbeing and safety in
Agriculture: Working together for
transformative action

14 AUGUST 2024, CANBERRA

ABOUT US

Shaping tomorrow's healthiest farming communities worldwide

The National Centre for Farmer Health was founded in 2008 as a partnership between Western District Health Service and Deakin University to address the unacceptable health inequities for Australians who live and work in farming communities, compared to their city counterparts.

Guided by the pillars of Evidence, Influence and Action, our work focuses on the prevention and the early identification of risk factors to health, wellbeing and safety in farming populations. We have a proud history of developing timely, appropriate and effective interventions, a proven capacity for trusted engagement with our farming communities and partners, and a clear vision for growing the scale and reach of our research, education and service delivery.

Read our Strategic Plan here: www.farmerhealth.org.au/page/about-us#strategic-plan

Guided by evidence, we influence positive change for health, wellbeing and safety in agriculture, fostering transformative action on farms.



ABOUT THE CONFERENCE

The National Centre for Farmer Health is hosting a symposium in the national capital, to bring attention to the health, wellbeing, and safety of farmers, farming families and agricultural workforce.

The symposium will emphasise the importance of stakeholder collaboration—including industry bodies, regulators, workplaces, researchers, government and policy makers. Our goal is to bring together leaders to share knowledge and generate action that will positively transform health, wellbeing, and safety practices in agriculture-dependent communities.

Join us for a morning of shared insights and discussion as the National Centre for Farmer Health and our partners explore opportunities for effectively advancing farmer health, wellbeing and safety:

- **Panel Session 1: It's more than just a powerful story - Balancing the value of lived experience with evidence to improve mental health in agriculture-dependent communities**

In this session, we will discuss the importance of integrating personal experience with evidence and appropriate local support to improve

mental health promotion and prevention initiatives.

- **Panel Session 2: Effectively supporting the health, wellbeing and safety needs of a diverse and changing population.**

In this session, we will explore the changing nature of our agricultural workforce and discuss current and future strategies to effectively address the health, wellbeing, and safety needs of a diverse agricultural population.

In the afternoon interactive workshops will provide opportunity for leaders to share knowledge, network and contribute to discussions of national and place-based interest:

- **Collaborating for Safer Farmers: National interests and place-based approaches.**
- **How do we reach every Australian farmer? Conceptualising frameworks for scaling up evidence-based health, wellbeing and safety programs nationally.**

This symposium represents a critical opportunity for multidisciplinary and multisector stakeholders to come together, share insights, and develop strategies to transform farmer health, wellbeing, and safety.

SYMPOSIUM DETAILS:



14 August 2024



Hotel Kurrajong
8 National Circuit
Barton ACT



Panel sessions
9:00am – 1:00pm



Networking lunch
1:00pm - 2:00pm



Workshops
2:00pm – 4:30pm

SPONSORSHIP OPTIONS

Corporate sponsorship of this symposium provides a range of significant benefits to industry and sponsors alike, such as network and relationship building through connecting with your target audience, corporate citizenship, gaining valuable insights and information, and improving brand recognition and reputation.

OPTION 1: PANEL / WORKSHOP SPONSOR \$8,500

- Introduction as the session sponsor
- Opportunity to exclusively display your company banner during your sponsored session.
- Opportunity to display your company banner in a prominent location during the symposium.
- Acknowledgement as a sponsor on NCFH website and social media and promotional materials
- Two complimentary tickets to the symposium (includes networking lunch, excludes accommodation)
- Acknowledgement of sponsorship in the symposium agenda distributed to all attendees

OPTION 2: GENERAL SYMPOSIUM SPONSOR \$5,000

- Opportunity to display your company banner in a prominent location during the symposium.
- Acknowledgement as a sponsor on NCFH website and social media and promotional materials
- Two complimentary tickets to the symposium (excludes accommodation)
- Acknowledgement of sponsorship in the symposium agenda distributed to all attendees

CONTACT INFORMATION

For further information on sponsorship options or if you wish to discuss alternative arrangements and opportunities, please contact:

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