



NATIONAL CENTRE FOR
**FARMER
HEALTH**



AusChem
Training

**FARMING A BRIGHTER FUTURE:
CHALLENGING BOUNDARIES TO
FARMER HEALTH, WELLBEING
AND SAFETY**

8 - 9 SEPTEMBER 2022

SPONSORSHIP PROSPECTUS

FARMING A BRIGHTER FUTURE

ABOUT THE SYMPOSIUM

The National Centre for Farmer Health (NCFH) and AusChem are partnering to host the 'Farming a Brighter Future: Challenging boundaries to farmer health, wellbeing and safety' Symposium in combination with AusChem's annual professional development day.

The Symposium will attract farmers, rural professionals (in health, agriculture and policy) and research specialists. With an expected audience of 100 attending both in person and online, delegates will hear about a range of health, wellbeing and safety topics affecting the agriculture industry, including how research is being translated into action to create better outcomes for the sector as a whole.

The event will provide a forum to foster learning, promote discussion and extend collaborative networks to make a difference to farmers' lives.

FROM THE NCFH

We are excited to introduce you to the 2022 Symposium – 'Farming a Brighter Future: Challenging boundaries to farmer health, wellbeing and safety'. This event represents an important moment in the work of the NCFH.

While this is an opportunity to reflect and draw on our work to date, it also provides a strong foundation from which to lift our sights above the horizon and challenge the boundaries to farmer health, wellbeing and

safety – tackling entrenched culture, influencing policy, co-designing evidence-based research and services, empowering action, and building influential collaborations to extend our reach. Through your sponsorship of this event, we invite you to join us in making a difference to farmers' lives.

FROM AUSCHEM TRAINING

As the leading organisation supporting the delivery of quality and relevant training in AgVet chemical use and management, AusChem Training is excited to be partnering with the NCFH in delivering our 2022 professional development day. Trainers across Australia in AgVet chemical use and management are encouraged to join us (in person or online) for a program packed with useful training information, updates to chemical usage, exploration of the future in chemical delivery, health and wellbeing hacks, teaching tips and much more. It has been over two years since we were last able to gather and the need for excellent training and trainers has not diminished. As we prepare for the future, it is important for us to get together, learn from one another and develop as trainers and people. The 2022 professional development day incorporated into the NCFH Symposium allows all trainers and those interested in chemical use and management to come together and prepare for brighter future.

DATE:

Thursday 8 September from 2:30pm
Friday 9 September 2022 all day

VENUE:

Waurn Ponds Estate,
Deakin Geelong, Nicol Dr S, Waurn Ponds VIC 3216

SPONSORSHIP OPTIONS

Corporate sponsorship of this symposium provides a range of significant benefits to the industry and sponsors alike, such as network and relationship building through connecting with your target audience, corporate citizenship, gaining valuable insights and information, and improved brand recognition and reputation.

OPTION 1: NETWORKING EVENT SPONSOR

\$8,500

- Naming rights to the symposium networking event on Thursday 8 September 2022
- Introduction as a sponsor prior to networking event
- The opportunity to display your company banner during the networking event
- Acknowledgement as a sponsor on NCFH and Auschem website and social media
- Two complimentary tickets to the networking event and two complimentary symposium registrations (excludes accommodation)
- Acknowledgement of sponsorship in the symposium agenda (including logo publication) which will be distributed to all attendees
- Company logo displayed electronically periodically throughout the symposium

OPTION 2: LUNCHEON SPONSOR

\$5,500

- Naming rights to the symposium lunch on Friday 9 September
- Introduction as a sponsor prior to lunch
- The opportunity to display your company banner during lunch
- Acknowledgement as a sponsor on NCFH and Auschem website and social media
- Two complimentary symposium registrations (excludes networking event and accommodation)
- Acknowledgment of sponsorship in the symposium agenda (including logo publication) which will be distributed to all attendees
- Company logo displayed electronically periodically throughout the symposium



OPTION 3: REFRESHMENTS (3 available)

\$2,500

- Naming rights to the morning tea or afternoon tea refreshments
- Introduction as a sponsor prior to morning tea or afternoon tea refreshment
- Acknowledgement as a sponsor on NCFH and Auschem website and social media
- One complimentary symposium registration (excludes dinner and accommodation)
- Acknowledgment of sponsorship in the symposium agenda (including logo publication) which will be distributed to all attendees
- Company logo displayed electronically periodically throughout the symposium

OPTION 4: TRADE STALL

\$1,200

- Trade stall in the symposium trade display area
- The opportunity to present during the Auschem Professional Development workshop
- Acknowledgement as a sponsor on NCFH and Auschem website and social media
- One complimentary symposium registration (excludes dinner and accommodation)
- Acknowledgment of sponsorship in the symposium agenda (including logo publication) which will be distributed to all attendees
- Company logo displayed electronically periodically throughout the symposium

CONTACT INFORMATION

For further information on sponsorship packages or if you wish to discuss alternative sponsorship arrangements and opportunities to take part, please contact:

Cecilia Fitzgerald

Business Development and Industry

Engagement Manager

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Phone: 03 5551 8447

Please note sponsorship is subject to availability. Scheduling will be at the discretion of the NCFH and Auschem.

