



Balmoral Fire



Connect

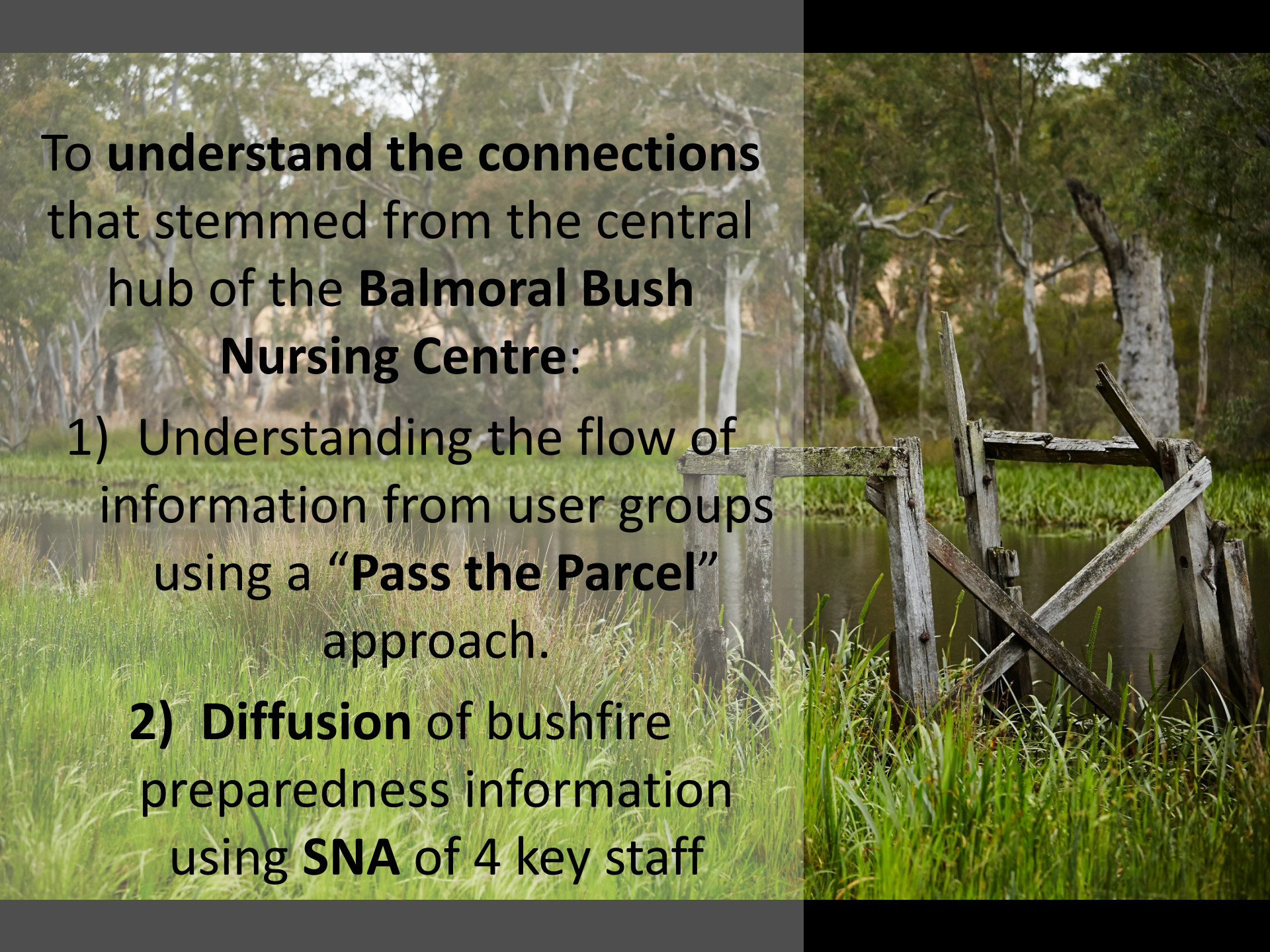


SOUTHERN GRAMPIANS SHIRE

Balmoral

Greater
Hamilton





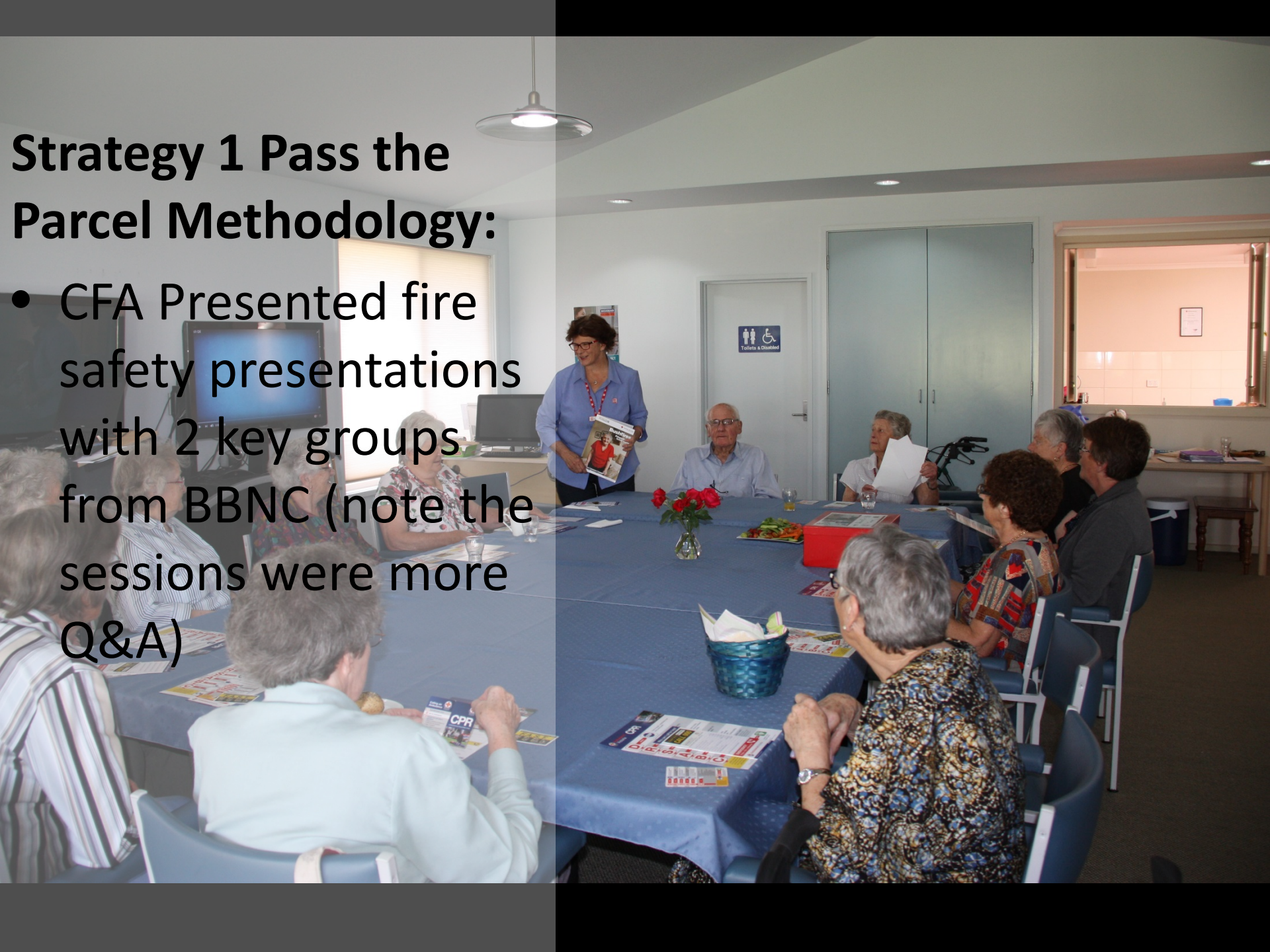
To understand the connections
that stemmed from the central
hub of the **Balmoral Bush
Nursing Centre:**

1) Understanding the flow of
information from user groups
using a “**Pass the Parcel**”
approach.

2) **Diffusion** of bushfire
preparedness information
using **SNA** of 4 key staff

Strategy 1 Pass the Parcel Methodology:

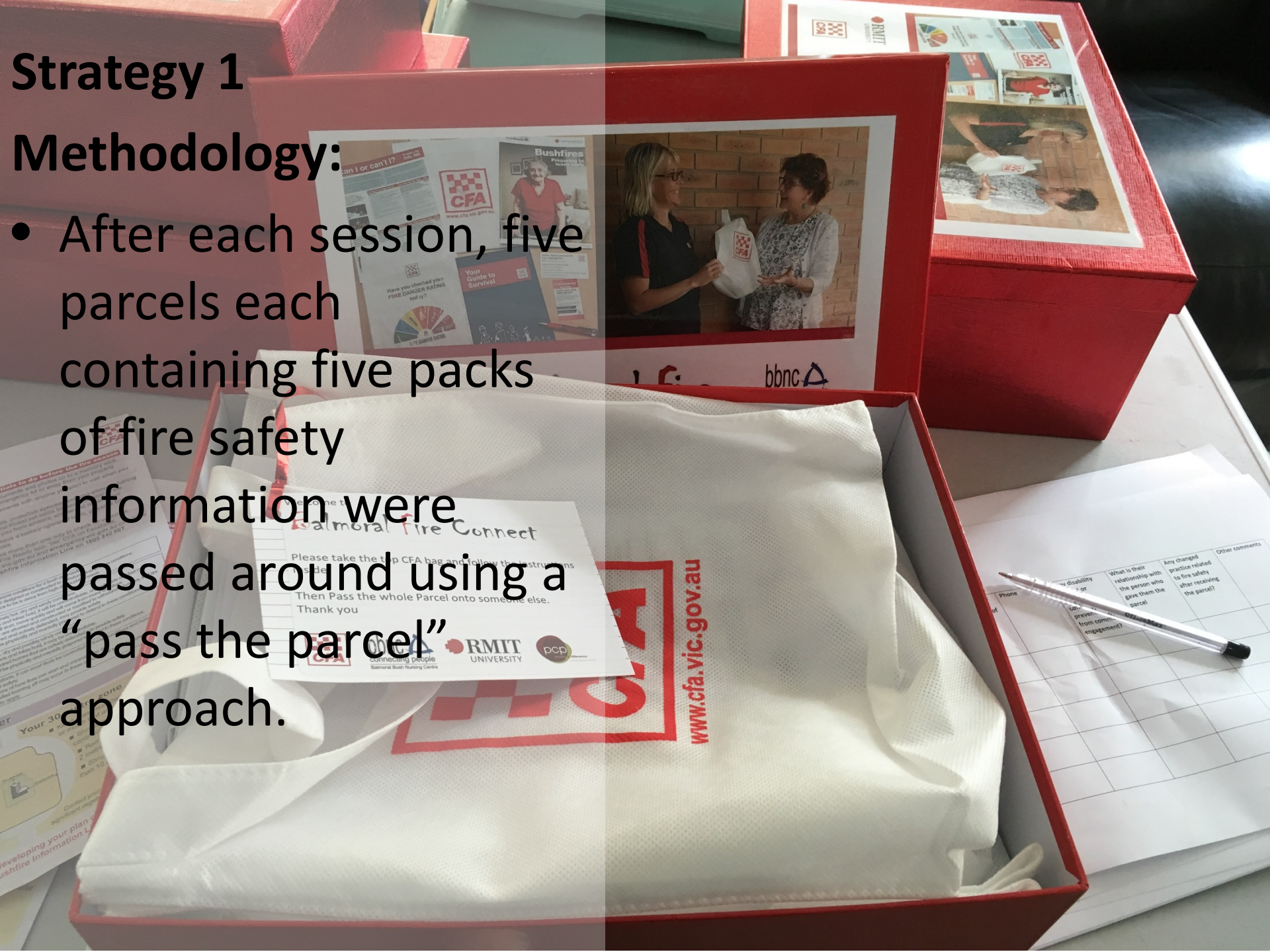
- CFA Presented fire safety presentations with 2 key groups from BBNC (note the sessions were more Q&A)



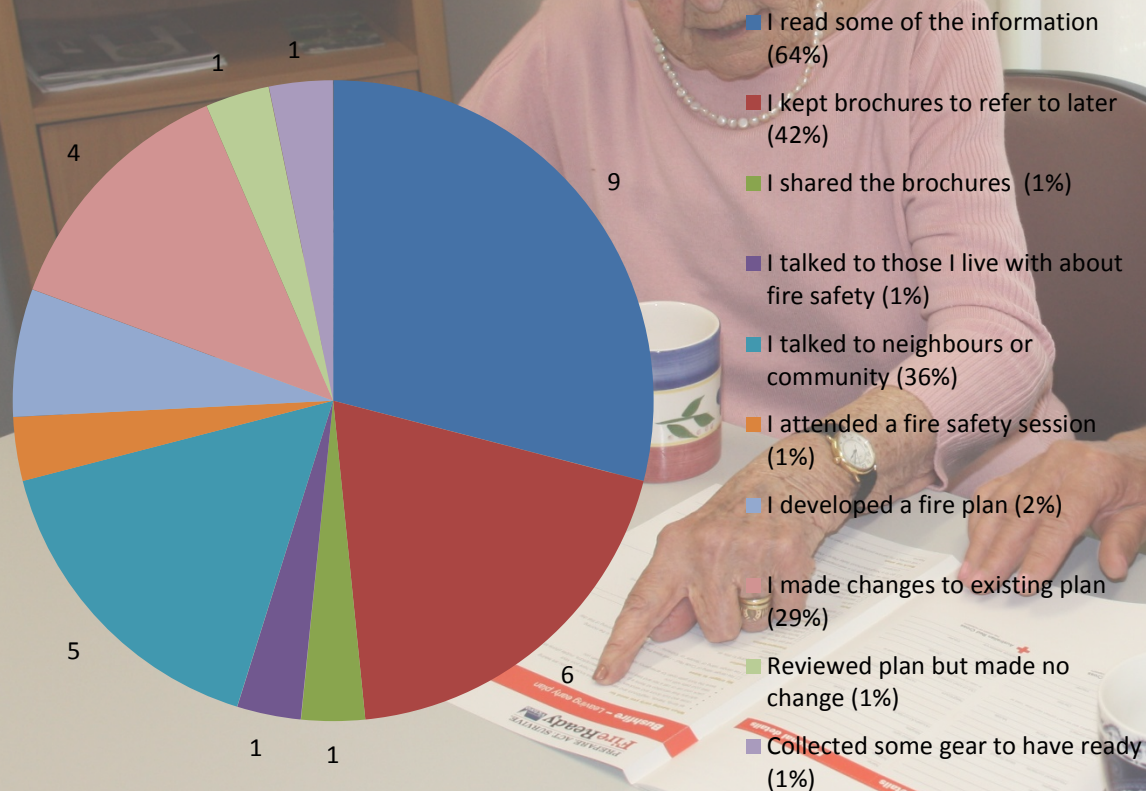
Strategy 1

Methodology:

- After each session, five parcels each containing five packs of fire safety information were passed around using a “pass the parcel” approach.



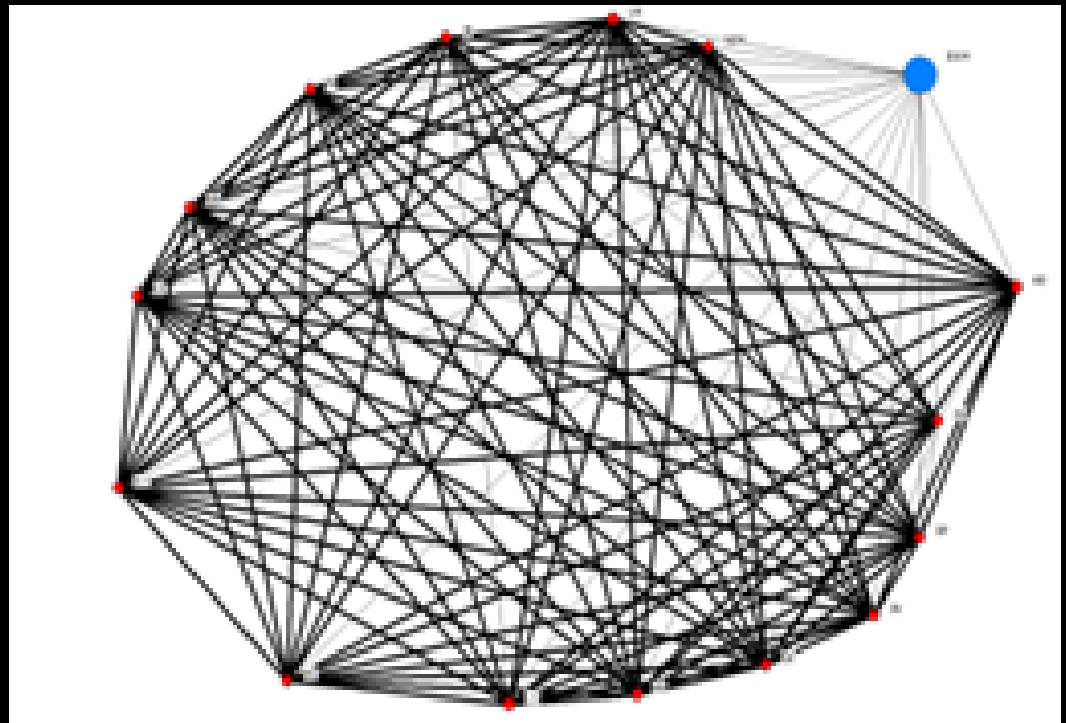
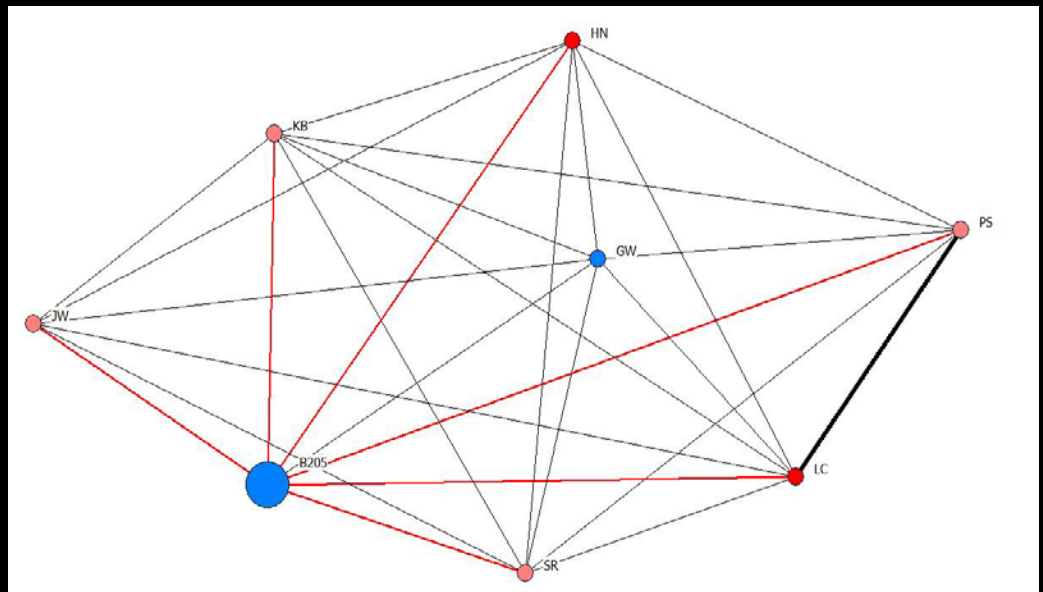
Action as a result of receiving a Parcel



Methodology:

- [illegible]

Social Network Maps Highlighting connections



Conclusions and Recommendations:

- Harness the connections and trusted relationships of key staff
- Key prompts may encourage more conversation .
- Pass the parcel – encourage local conversations and connections
- Tightly knitted community connections







Balmoral Fire Connect

A case study of social networks and the diffusion of bushfire preparedness information in a rural community.

Final Report

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There's
no such thing
as small talk

